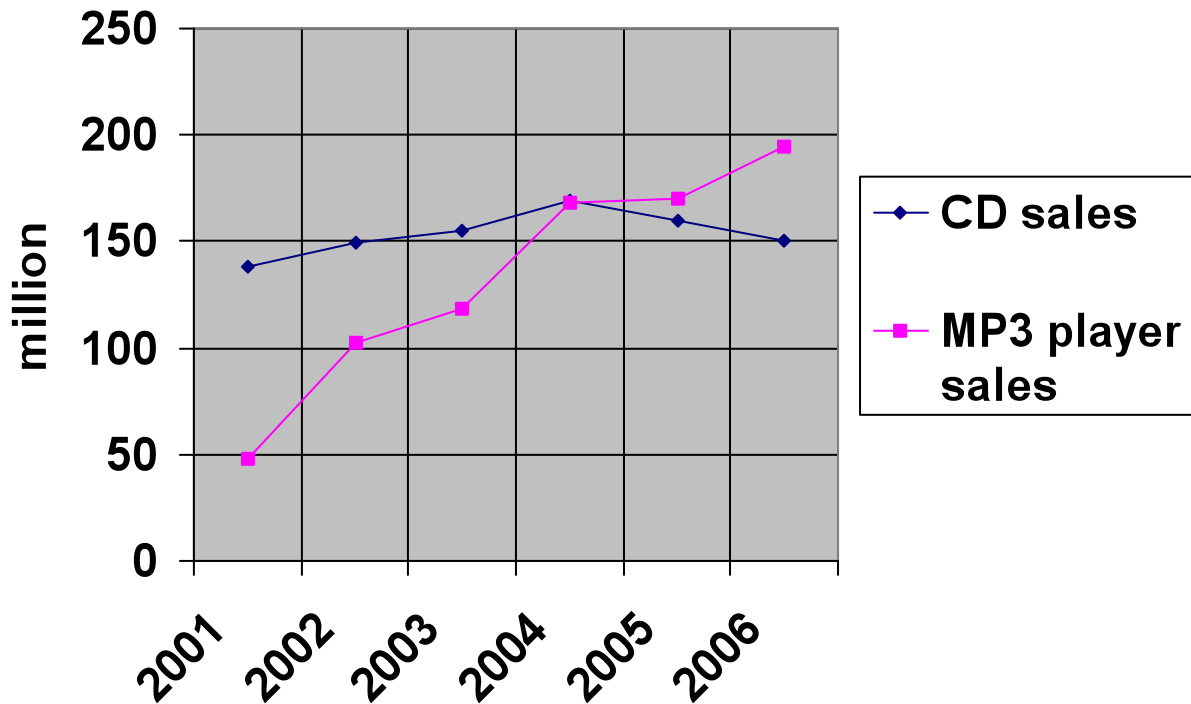


CD and MP3 player sales in-land



<p>Die Einleitung benennt die Art der Statistik/des Graphen inklusive Zeitraum, Anzahlen, Maßeinheiten. In einem weiteren Satz soll der auf den ersten Blick erkennbare Haupttrend, die Hauptaussage des Graphen formuliert werden.</p>	<p style="text-align: center;">INTRODUCTION WITH GENERAL TREND</p> <p><i>The chart shows two graph lines contrasting CD sales with the number of mp3 players sold in ... – land between the years 2001 and 2006. All sales figures are given in millions.</i></p> <p><i>While in the given time period CDs were clearly on the way out, the new music format mp3 managed to gain more and more popularity.</i></p>
<p>Die Beschreibung der dargestellten Entwicklung soll nicht zu detailliert ausfallen, sondern sich auf signifikante Trends und auffällige Entwicklungen konzentrieren.</p>	<p style="text-align: center;">MAIN BODY/DESCRIPTION</p> <p><i>In 2001 retailers sold almost 150 million CDs. Sales increased slowly but steadily to about 170 million in mid-2004. However, up to 2006, customers bought 20 million less CDs than two years before.</i></p> <p><i>Sales of mp3 players amounted to no more than 50 million in 2001, but climbed gradually until they reached a peak of round about 200 million in 2006. The most striking fact is that from 2004 on more portable digital music players were sold than CDs.</i></p>
<p>Im Schluss wird formuliert was die Graphik aussagt. Jedoch soll hier weder der bereits formulierte Haupttrend der Einleitung wiederholt werden, noch sollte die Interpretation zu weit über die faktisch vorliegenden Informationen hinausgehen.</p>	<p style="text-align: center;">CONCLUSION/MESSAGE</p> <p><i>The drastic change in people's listening habits is certainly due to increased Internet availability in the early years of the 21st century, but can also be explained by the fact that music in the new format turned out to be much more attractive to use.</i></p>